

Lucknow, December 29, 2009

**Ms Shipra Singh**, an MBA-II year student of **DCET Business School, Lucknow** added glory not only to her institute but also to the city of Lucknow by winning the first round of the paper writing competition on the subject “*Innovation In A Downturn*” **IFLA 2009-2010** (Infocom Future Leadership Award) organized by renowned “Business World” magazine.



The competition was at the international level in which participants from Munich, Germany and Stockholm, Sweden and a number of famous management institutes of India participated. Six papers selected from the final round of the competition will be awarded cash prizes.

The jury for the last round of the competition will comprise distinguished academicians and luminaries of the corporate world.

Fifteen selected papers from the first round, names of the last six winners and details of the members of the jury will be published in “**IFLA 2009-10 Commemorative**” magazine.