

CMD's Letter to Students

Dear Student,

It grieves my heart to see students being charged fees in lakhs of rupees for Management, IT Mass Com Media and other Courses and students falling in trap through full page advertisements, lap top offers, air-conditioned class rooms and other lollypops. Remember that you and you alone are paying for this lavish promotion of 5 star culture in education. Not only these lollypops are not for free but you also pay for the return on investment to the investors who have made education a lucrative industry like auto, FMCG and five star food. I can state upon oath that the best and complete management/IT and mass-com education can be given in much less than a lakh of rupees. Despite Hon'ble Supreme Court's order that education is not a business but a charitable activity, the commercialization of education is continuing and vested interest of government regulators of education are not implementing the Supreme Court orders.

You must have read the news how the Government of Chattisgarh was condemned by the Hon'ble Supreme Court for mass-production of private Universities which grew faster than weed. These private Universities closed shutter for a day and like weed, grew again because they cannot see their invested money going down the drain. Remember that even Government's approval/legislation is also easy to come by for the powerful money-bags but authenticity does not come unless a private University obtains (i) UGC Approval (ii) AICTE Approval (iii) Membership of Association of Indian Universities (AIU).

Check these credentials of private Universities before you enter the portals of five star buildings which are the booby-traps even for rich students who pay not for the rich contents and dedicated academia but for the five star ambience where the 'dhaba food' is served in style and charged for ten times the cost.

Do you know what are the jaws of these behemoths. These are the people/system disguised as (i) neutral looking Counselors who are paid for advising the students where to study (ii) unscrupulous faculty (not all) of famous coaching institutions who do a fine job of coaching but, on the sly, earn the extra buck by secretly advising the students where to join if not selected for IIM/IIT. Ratings of institutions done by them lack scruples (iii) Research and Survey analysts hired by group of Colleges to give them high ranking and, their rivals, the low (iv) that media (not all) which is unscrupulous and has aligned with selected institutions for financial interests (ads or otherwise) to sing paeans in their praise.

In all aspects of our society, money can buy all morals, propriety and social evil but education is a temple whose defiling hurts the most. The teacher is a priest of this temple and he who has a mentality to go after the money alone is not a devotee and cannot give the students the research-based inputs. Saraswati and Lakshmi are both goddesses in Hindu pantheon but they have commonality of very decent subsistence only and of nothing else.

So, what should a student do. He should look at massive constructions of concrete as Qutab Minar but find out if these monuments have been created for return on investment or for sacred teaching. This can be done by looking at the people who are the prime movers of the institution. Then you should talk to the students privately. If all is not well and complete, no student will praise his/her institution. It is he/she who can tell you whether placement is 100% in reality or only in advertisement.

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CMD